

Vicksburg Soccer Organization  
Bovina Soccer Complex  
August 11, 2014

Meeting was called to order at 6:20 PM

Attending: Chelsea Whitten, Quinn McClurg, Matt Malej, Jose Llopis, Anne Mullins, Clare Huntley, Michael Guidry, Stephanie Gilliam, Anita Martin, Sam Porter, Emily Tillman

Matt made a motion to accept the minutes from the last meeting from July 2014; Michael; seconded; all were in favor.

Agenda Items:

Discount for Board Members

Field Lining & Trash Pickup

Sponsorships

Workday

PR Report

### **Discount for Board Members**

Parent receives \$5.00 off registration for every board meeting they attend and \$10.00 off for every work day they attend. If someone attends without children, the discount may be donated. The discount will be applied to the next season. Check with Emily on credits; can verify on minutes who attends meetings. These discounts apply to Cannon and VSO.

Michael made a motion to approve; Clare seconded it, all were in favor.

### **Field Lining & Trash Pickup**

Will ask Steve to do the initial lining of all fields, board members/volunteers will do touch ups throughout the seasons. In the past, we have paid \$3,200 per season to line and maintain lining on the fields which included paint and trash pickup. We have a total of 15 fields or 8 full size fields. The following prices to line fields with paint included were discussed:

\$180 for U14 fields (2)

\$150 for U12 fields (2)

\$120 for U10 fields (3)

\$80 for U8 fields (5)

\$50 for U6 fields (4)

This would total \$1,620.00 for the initial lining of fields to include paint. For the initial lining of the fields without paint (VSO will provide paint) the total would be \$1,500.00.

Quinn made the motion to approve the \$1,500.00 for labor only; Anita seconded, all were in favor.

Steve will receive the option to accept trash pickup for the 2014-2015 season. \$50.00 per week; \$400.00 per season. Steve needs to alert Parks & Rec when trash is full and includes replacing liners.

Quinn made the motion to accept; Anita seconded, all were in favor.

## **Sponsorships**

Anne has secured 4 sponsorships. Cannon has secured 2 sponsorships-Anne needs to know who so we do not contact the same businesses. Sponsor banners are needed before Oct 4, which is picture day. Anne will send sponsorship letters to everyone and Stephanie will check on delivery date of banners and work on getting sponsor call list together.

## **Workday**

Workday is September 6 at 8AM. Quinn will provide a list of duties, inventory, and supplies needed. Quinn may be able to get supplies at discounted prices. Anne will contact AmeriCorps...20 volunteers possibly. Michael will talk to key club for volunteers. If all work is not completed on this day, a day during the week will be scheduled to finish. Matt requested Anita to email Cannon parents about workday to obtain service hours.

## **PR Report**

Anita reported that VSO had an interview on AM 1490. Anita asked if we have any money in budget for radio spots. For a 15 second spot costs \$5.00 (half off regular price)-you cannot pick and choose what time the ad runs, it will run once a day for a week. Emily can get statics on when people listen to the radio. Suggest trading sponsorships for radio spots. Michael will contact Earnest Bower with the paper to follow up on Anita's request to advertise.

Chelsea will pick a winner of the Early Bird registration and announce on Facebook.

## **New Business**

Anne discussed Chevy fundraiser. Chevy will donate \$500 with banners. This year we will not have raffle tickets. Chevy will give 20 test drives and we earn \$25 per test drive. The people who test drive must tell the dealership that they are here for VSO. Chevy will have a free clinic possibly Oct 22, not sure of location.

In order to recruit more players, suggest adding a referral to registration..."Has anyone referred you?" If so, include name and the person who refers them gets \$5.00 off next season registration. Jose will add to website.

Emily made the motion to adjourn at 7:40 PM; Michael seconded it, all were in favor.